

ItsLoyalty.com™

Increase your profit using a complete tool that helps you to retain your customers

Create, manage and control incentives and rewards to make each customer your most valuable customer. ItsLoyalty™ is a .NET based application that let you centralize and manage in real time your customer database, implement special promotions, track customer purchase history and much more.

ItsLoyalty allows you augment customers visits with incentives to increase in store purchases, implement target marketing and build a strong bond with your customers.

With *ItsLoyalty* you can:

- Win customer loyalty
- Drive repeat business
- Print instant coupons and implement instant rewards
- Access your customer data and POS transactions through a secure web based application
- View real time customer activity from all your stores
- Generate up to the second redemption and participation reports
- Track customer purchase history and demographics
- Instantly reward frequent customers
- Update customer loyalty activity instantly across all your stores
- Implement special promotions for frequent customers based on purchase volume, frequency and dollar spend

***ItsLoyalty* is compatible with the following terminals:**

- VeriFone Ruby®, Topaz® & Sapphire®
- Customize POS integration available



The key of your success is on retaining your most valuable customers. Statistics show that loyalty customer sales volume is nearly twice that of non-loyalty customers.

***ItsLoyalty* is a web base, reporting management tool designed to help you:**

- Access to customer database and customer transactions - anytime, anywhere
- Identify who your customers are and their purchase preferences
- Stimulate more revenue per customer
- Promote cross marketing of selected products
- Attract new customers
- Reward frequent customers



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